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RESUME OF LINSEY MARIE PIZZULO

PORTFOLIO WEBSITE

www.lpcreations.org

EDUCATION

- Master of Fine Arts (MFA) Graphic Design (Terminal Degree)
Boston University, Boston, Massachusetts
September 2006 - May 2008
Grade Point Average: 3.9/4.0 - High Honors
- Bachelor of Fine Arts (BFA) Graphic Design with concentration in Fine Arts
Boston University, Boston, Massachusetts
September 2003 - May 2006
Minor: Art History
Grade Point Average: 3.5/4.0 - Magna Cum Laude
- Academic and Fine Arts Study
The College of New Jersey, Ewing, NJ
September 2002 - May 2003
Concentration: Fine Arts
Grade Point Average: 3.76/4.0

STUDY AND WORK ABROAD EDUCATION

- Study Abroad Internship Program
University of Richmond, VA - Sponsorship
Brisbane, Australia
Summer 2005
 - Worked as a graphic designer for the National Refuge Landowners Association.
This is a non profit organization dedicated to the preservation of Australian wildlife.
 - Designed their monthly newsletter, *NARLA*, along with monthly promotional flyers.
- Semester Study Abroad Program
Boston University, MA - Sponsorship
Scuola Internazionale di Grafica
Venice, Italy
Spring 2005
 - Studied the culture and history of european design in Venice. Studied print design and created posters, flyers, brochures, pamphlets and magazines.

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- Additional coursework included study of both intaglio, etching, and woodcut printmaking, photography, and the Italian language.
- Experienced daily life in foreign country. Interacted with people, culture, history and art of Italy, therefore enriching background as an artist and broadening personal perspectives.

- Italian Language Study Abroad Program

The College of NJ, Ewing NJ - Sponsorship

Scuola di Ravenna, Italy

Summer 2003

- Advanced study of the Italian language in regards to speaking, reading and writing.
- Promoted cultural emersion experience

ARTISTIC AND EDUCATIONAL MEDIA SKILLS

- *CREATIVE DESIGN AND MARKETING*

creative campaigns and corporate identity, - from concept to execution

- *Multiple media formats:*

Posters, logos, brochures, pamphlets, stationery, magazines, 2D and 3D floor maps, bookcovers, wine labels, medical labels, flyers, websites, templates, books, booklets, rackcards, comprehensive layouts, photo retouching, photo montages

Reference - www.lpcrations.org/design

- *PHOTOGRAPHY*

- Action, Portrait, Landscape, Candid and Product Photography

- Nikon D300 + D70 + 35mm Professional Cameras

Reference - www.lpcrations.org/photography

- *FINE ART*

- Painting

Media - Oil, Watercolor, Acrylic

- Drawing

Media - Pencil, Charcoal, India Ink

- Sculpture

Media - Ceramic, Terracota Clay, and Plaster

- Printmaking

Media - Woodcut, Intaglio, Etching, Monotype

- Illustration

Media - Digital Mouse Drawn Vector Images, Hand Drawn Pencil

Reference - www.lpcrations.org/fineart

- *WEB DESIGN*

- Design Templates

- Web Page Layouts,

- Site Construction (start to finish)

- Image Optimization

- FTP Management

Reference - www.lpcrations.org

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- **HTML CODING**
 - Read, write, and manipulate HTML code

- **CSS**
 - Basic understanding and usage of CSS stylesheets

WORK EXPERIENCE

TEACHING EXPERIENCE

- **Tour Company Director**
Explorica, Boston, MA
January - May 2009
 - Lead 5-10 day tours of 20 - 40 people throughout New York City and Boston.
 - Educated groups about places, history and events of relevant city.
 - Handled emergency situations which arose on tours.
 - Planned and confirmed schedule of daily activities.
 - Performed as 24 hour on duty liaison for tour company.
 - Managed all monetary funds for groups.
 - Logged expenses and provided receipt reconciliation.
 - Reconciled complaints and problems arising from tour groups.

- **University Teaching Assistant**
Boston University, MA
Academic year of 2007-2008
 - Assisted the instruction of 40 college-level students within the course, *Intro to Graphic Design*.
 - Provided instruction on basic introductory skills within Adobe Creative Suite Programs such as Photoshop, InDesign, and Illustrator.
 - Advised and assisted in the teaching of the fundamental principles of aesthetic graphic design.
 - Helped students with technical computer based problems.
 - Led students through full classroom critiques of their work.
 - Assisted Professor with planning for weekly course activities.
 - Provided after class tutoring for students requiring additional assistance.

DESIGN & MEDIA EXPERIENCE

Creative Design Specialist (full-time)

SAGE Consulting- Subcontracted through Nobilis for National Intrepid Center of Excellence
May 2010 - Present

- Created and developed all visual media and products for building to date (non disclosure)
 - Designed official NICoE logo
 - Designed NICoE Coin
 - Created Official Branding Guide
 - Created NICoE official branding scheme
 - Designed countless Posters, flyers, brochures, and marketing material
 - Designed the NICoE patient notebook
 - Created NICoE 2D Patient Maps
 - Created NICoE 3d Virtual Rotating building
 - Created 2 NICoE Exhibition Displays
 - Created 2 NICoE Exhibition Banner Displays
 - Designed official NICoE business cards
 - Provide individualized staff templates and printer spread to all staff members
 - Designed official PAO marketing material (including graphic models)
 - Created Educational Graphic Models
 - Designed look and feel for NICoE website
 - Photographed thousands of photos for articles, NICoE ceremonies, events, portraits, and staged shots.
 - Created organize and maintain NICoE Photo Library
 - Developed initial creative art programs with Chaplain Donahue
 - Developed educational movies
 - Providing Art Instruction for patients alongside art therapist
 - Provided web team with graphics, mastheads and all current photographic content
 - Provided creative services across all directorates at NICoE to support NICoE mission.

- Creative Media Design Consultant (part-time freelance)
Westport Corporation, Pinebrook NJ
March - April 2009
 - Shot product photography of wallets, handbags, purses and displays.
 - Retouched and pathed photos of product photography.
 - Constructed comprehensive layouts for new product lines and displays.
 - Designed catalog page layouts.
 - Created package designs for new mens leather wallet line.
 - Hand crafted and mounted items for comprehensive displays.
 - Completed projects in timely fashion meeting fast paced deadlines.

Reference: Slides 1- 5 at www.lpcrations.org/media

- Graphic Media Design Consultant (part-time freelance)
Fred Astaire Dance Studios, NJ State Franchise
September 2008 - Present
 - Designed program and layout for *In the Heights* dance exhibition.
 - Designed banner and poster for *In the Heights* dance exhibition.
 - Designed entire program and layout for *Jersey Boys* dance exhibition.
 - Designed poster and flyers for *Jersey Boys* dance exhibition.
 - Designed *Dancing Like the Stars* exhibition invitation for *Smile Forever Foundation*.
 - Presented Mockups of pamphlets and programs for subsequent shows.

Reference slide 15 at www.lpcreations.org/media

- Media Design Consultant (part-time freelance)
St Paul Inside the Walls, Madison NJ
March 2010
 - Designed CD cover for young adult christian album.
 - Designed poster for young adult christian album.
 - Completed projects in timely fashion meeting fast paced deadlines.

Reference slide 16 at www.lpcreations.org/media

- Graphic Media Designer (full-time temp. position)
Dove Chocolate Discoveries, Mount Arlington, NJ
February, March, April 2009
 - Designed posters, flyers, agendas, schedules, and ID tags for annual sales meeting.
 - Updated sections of company website.
 - Created hand drawn illustrations for cookie cutter tools.
 - Worked with printers to proof print material for production.
 - Completed projects in timely fashion meeting fast paced deadlines.

Reference slide 17 at www.lpcreations.org/media

- Graphic Media Designer (part-time)
Med-Label Inc., Flanders, NJ
September 2007 - April 2010
 - Designed labels for medical sterilization.
 - Designed logo for company.
 - Designed stationary monthly flyers and pamphlets.
 - Completion of projects in timely fashion meeting fast paced deadlines.

Reference slide 18 at www.lpcreations.org/media

- Media Design Consultant (part-time freelance)
In Buona Salute Magazine, El Dorado Hills, CA
June - September 2008
 - Designed magazine spreads for multiple issues of magazine.
 - Designed layouts and promotional flyers.
 - Uploaded layouts to FTP server.

Reference slide 19 at www.lpcreations.org/media

- Creative Media Design Consultant (part-time)
Frenkel Benefits, New York, NY
February 2009 - Present
 - Developed new creative concepts for health campaigns.
 - Shot action and still life photographs.
 - Created photo montage compositions.
 - Designed applications such as mastheads, flyers posters and postcards. for 2009-2010 health campaigns.
 - Retouched photographs
 - Presented of campaign imagery to client.
 - Designed page layouts.
 - Uploaded and organized work on the FTP server.
 - Completed projects in timely fashion meeting fast paced deadlines.
Reference: Slides 6- 12 at www.lpcreations.org/media

- Media Design Consultant (freelance)
Ron Baron, Denville NJ
February 2009
 - Designed logo for hair salon stylist.
Reference slide 22 at www.lpcreations.org/media

- Graphic Design Master of Fine Art Thesis
Boston University, Boston Massachusetts
September 2006 - May 2008
 - Created unique conceptual design thesis “*When Two Worlds Collide*”.
 - Recorded thesis documentation and development.
 - Created visual representation of design thesis through printed media.
 - Detailed plan for executing thesis concept through design in real world application.
 - Installed thesis exhibition with the above criteria.
*Reference slides 23 - 41 at www.lpcreations.org/media
AND movie presentation at www.lpcreations.org/thesis.html*

PHOTOGRAPHY EXPERIENCE

- Portrait Photographer
St David’s School, New York, NY
September and June of 2009
 - Photographed 8th grade class portraits.
 - Performed photo editing and adjustments of portraits.
 - Photographed 8th grade graduation party hosted by St. Davids.
 - Performed photo editing and adjustments of shots taken.
Reference slides 43 and 44 at www.lpcreations.org/media

continued

- **Travel Photographer**

Sail Caribbean, British Virgin Islands

June, July, and August of 2007

- Photographed Sail Caribbean's summer programs for brochures, calendar and website usage.
- Photographed students on programs in ecological, recreational, habitational and collaborative settings.
- Lived aboard sailboats with students enrolled on various programs.
- Served 24 hour a day role as a counselor in addition to photographic responsibilities.

- Managed and organized photos on daily basis.
- Photographed candid, posed, scenic, and action photographic shot.
Reference slides 34 - 62 at www.lpcreations.org/photography

ARTIST EXPERIENCE

- **Illustrator (freelance)**

Northeast Editing Inc., Jenkins Township, PA

July and August, 2009

- Created 50 line drawn illustrations to be used for childrens educational testing booklets.
- Scanned drawings digitally and formatted correctly to size and proportions needed.
- Completed illustrations in timely fashion meeting fast paced deadlines.
Reference slides 45 -50 at www.lpcreations.org/media

COMMUNICATION AND COMPUTER SKILLS

- **WRITING SKILLS**

- Creative Writing
- Thesis Documentation Writing
- Advanced Research Paper Development and Writing
- Speed Typing Skills
Reference slides 23 and 42 at www.lpcreations.org/media

- **LANGUAGE SKILLS**

- English - Fluent - reading writing and speaking
- Italian - Advanced - reading, writing and speaking
- Spanish - Conversational - reading, writing, and speaking

- **OPERATING SYSTEMS**

- Mac OSX
- Windows XP

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- *RELATIVE SOFTWARE*

- Adobe CS2, CS3, CS4
- Adobe Illustrator
- Adobe ImageReady
- Adobe InDesign
- Adobe Photoshop
- Coral Draw
- Dreamweaver
- Microsoft Word
- PowerPoint
- Quark
- Filezilla